

Why Do You Want To Work Here

Cheat Sheet



NOTE : Here are some more great answers for both the “**Why Do You Want To Work Here**” and “**Why Do You Want This Job**” interview questions.

These are some wonderful responses to model your own answers after, but **make sure that you edit them** to highlight your own **Qualities** (skills and abilities) and experiences.

And remember, tailor tailor tailor! Try to focus your answer around Qualities that are important to the company you are interviewing with. And be sure to back up any of your Qualities with examples of you demonstrating the Quality. **Good luck!**

Example 1

Why Do You Want To Work Here?

A *“I have to be honest, the reputation your company has as not only a fair employer, but a leader in workplace education has played a huge part in my decision making process. When I take a job, I want to make sure that I’ll be able to not only do my absolute best every day but continue to improve as well. I believe in rewarding hard work and dedication so the idea that I can take a job with a company that will continue to push me to become even more than I am right now is incredibly exciting.”*

NOTES

Nicely played there! This answer is great because again it shows that you’ve done your research. It also demonstrates that you’re in it for the long haul but that you’re not content to stay at one level. A good hiring manager wants to hire employees who are not only dedicated to the work they do, but who are constantly looking for ways to improve themselves...and the company over all!

Example 2

Why Do You Want To Work Here?

A

After reading a few articles online about your new CEO, I was really impressed to hear how she was tackling the environmental issues surrounding manufacturing. I want to make sure I am working for a company that is not only a leader in the global marketplace, but does it in an environmentally responsible way.

NOTES

This one is short and sweet. You're not only showing that you've done your online research, but that you value what the company values and you're also complimenting their leader. Bonus!

Example 3

Why Do You Want To Work Here?

A

"I have to be honest, before I sent in my resume for the position I reached out to a few of my friends who already work here and asked them about how they liked their jobs. Everyone I spoke to had nothing but positive things to say not only about the company but about the work environment as well. In fact my good friend who is in the department I am applying for told me herself that the only reason the position is available is because the person who was originally filling it was promoted out. A company that not only has such happy employees, but also promotes from within is a company I would love to be a part of long term."

NOTES

Oh wow, we're blushing! What a genuinely sweet thing to say about a company. Not only does this person demonstrate that they're willing to dig into the position and the company overall, but that they want to be a part of the culture surrounding the position.

Example 1

Why Do You Want This Job?

A *"When I saw your ad looking for help with your marketing department I was curious about what the position would entail. One of the things I love about my job is continuing to explore new and emerging technologies and when I saw that your team is developing apps to help streamline the company client interaction I knew I had to apply. With my background in programming and computer software I've always been interested in app building and I look forward to the opportunity to work with a department actively developing their own program."*

NOTES

This is a great answer because not only does it show that you've done your research but that you bring a unique set of skills to the table that could be incredibly valuable to a new area the company is developing.

Example 2

Why Do You Want This Job?

A *"I've always had a firm desire to be a part of a company that is in its infancy, so that I'd be able to help build the company from the ground up and be a part of its history. Knowing that your firm is currently only a few months old and as you said, has only a handful of employees, I feel like my personality type would complimentary to the culture you already have in place. Similarly, I love the plan that you've laid out for career advancement within your organization because it will allow me to create actionable goals for both my short and long term future. I plan to use my skills a C++ programming expert to help grow this organizations reputation into the most well respected software company in the industry."*

NOTES

This answer works very well because it does two very important things: identifies an element of the company's culture that is appealing to the applicant (referencing the size of the company shows an awareness of the culture that will be in place and acknowledges the applicant has the personality to succeed in that environment) and more importantly, demonstrates a Quality that the applicant has that will directly add value to the company (being a C++ programmer, which was clearly a requirement for this position).